

**Administrator's Mission to Greater China**  
**11 December, 2013**  
**Shanghai, China**

**American Chamber of Commerce (AmCham) Breakfast and Roundtable**

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**Purpose:** This closed-press breakfast provides EPA an opportunity to update U.S. businesses on our work in China and listen to the distinct environmental issues they face in China. Press interviews conducted immediately following the AmCham Breakfast will support our public outreach efforts.

**Key Message:** Having just concluded the EPA-MEP Joint Commission on Environmental Cooperation (JCEC) and met with the National Development and Reform Commission (NDRC), EPA continues to partner with Chinese governmental agencies to strengthen environmental institutions and laws. This can lead to more equitable enforcement and generate demand for innovative technologies.

**Key Ask:** We need American companies to share the obstacles and opportunities that arise as China implements its new action plans so that we can identify ways that our bilateral cooperation can support environmental innovation.

**Overview/Key Issues:** AmCham Shanghai is the largest AmCham chapter in the world. Prior to the breakfast, you will have a brief meet-and-greet with Ken Jarrett, President of AmCham Shanghai and former U.S. Consul General in Shanghai. During breakfast with the leaders of U.S. companies, you will have the opportunity to listen to their environmental and natural resource concerns. It is likely that many companies are seeking more even enforcement of Chinese environmental regulations as well as improved clarity and transparency or even strengthening of those regulations. AmCham members' interests may overlap with the topics covered under EPA's cooperation with MEP. Consequently, there may be potential for EPA, MEP and AmCham to engage on environmental activities that could create positive environmental and economic results for both the U.S. and China. During one or two subsequent press interviews, you will have the opportunity to further elaborate on these topics.

**Counterparts:**

Name	Title	Company
Kenneth Jarrett	President	AmCham Shanghai
Elaine Chen	General Manager, Government Relations	Honeywell China
Sven Eckert	Songjiang Site Director	Dow Corning

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Pete Hardigan	Director of Sustainability, Environment and Safety Engineering, Asia Pacific	Ford Motor Company
Michael D. Shafer	President, Greater China	Thermo Fisher Scientific
John Shenk	Chairman	Covanta Energy Asia Pacific
Mary Tan	Executive Director, Government Affairs	General Electric
Matthew Targett	Vice President, Research and Development	LP Amina
John Viera	Global Director, Sustainability & Vehicle Environmental Matters	Ford Motor Company
Tim Wang	Senior Vice President & General Manager, Greater China	Ecolab
Peter Wong	President, Greater China	Dow Chemical

### **EPA/USG Attendees**

- EPA Delegation
- Erica Thomas, U.S. Embassy - Beijing
- Ming Lei, U.S. Embassy - Beijing
- Philip Gatins, U.S. Embassy - Beijing

### **Agenda Summary:**

8:20 – 8:30 Meet and Greet with Ken Jarrett, President of AmCham Shanghai, and other breakfast participants who arrive early

8:30 – 9:30 Breakfast with company leaders from AmCham

9:30 – 9:40 Break

9:40 – 10:10 Press Event One-on-one or Roundtable

**Background:**

Administrator Steve Johnson previously met with AmCham Shanghai in 2008 and Deputy Administrator Scott Fulton met with them in 2009. Similar to today's engagement, previous meetings have focused on listening to the environmental interests of the business community.

Prior to breakfast, you will have a brief meet-and-greet with the President of AmCham Shanghai, Ken Jarrett. Ken was the Consul General in Shanghai until 2008, when he retired. At the time of his retirement, he was one of the State Department's leading China experts. Since then, he has remained in Shanghai. If other participants in the breakfast arrive early, they may also join the meet-and-greet, which will provide an opportunity to get to know them personally before the discussion. The breakfast engagement will include a larger range of company representatives and will enable you to hear directly about their environmental and natural resource concerns.

Generally, these U.S. companies have been interested in and supportive of EPA efforts to promote stronger, more transparent, and more consistent application of environmental regulations in China. Many see themselves as good actors on the environment and hope for more equitable enforcement, as local firms in China are thought to receive less government and press scrutiny. Many provide environmental goods and services that could also find a market in China.

The issue of equitable enforcement is a sensitive issue that is a bit difficult for EPA to address directly. However, our collaboration with China's Ministry of Environmental Protection (MEP) on enforcement can address the overall need for more consistent and effective enforcement in China. In addition, recent cases in which Chinese officials have been punished for corruption are encouraging.

Some U.S. companies in China have mentioned in the past that they are less interested in EPA's help in exporting products than they are in EPA's work to promote more equitable enforcement. In addition to this work, EPA's export promotion strategy complements the Agency's international efforts by matching environmental solutions highlighted in EPA information with the U.S. companies that can provide them. More background on EPA's export strategy is attached. Handouts on EPA's export promotion strategy are also being distributed at this event.

After the launch of export promotion strategy in May 2012, we are implementing and promoting the strategy through Embassy officer trainings, improvements to the web portal ([www.export.gov/envirotech](http://www.export.gov/envirotech)), publications, and outreach events.

EPA also works with the Trade and Development Administration, the Department of Commerce, and others to promote U.S. environmental goods and services. Under the U.S. – China Joint Commission on Commerce and Trade (JCCT), EPA works with MEP and the U.S. Department of Commerce to organize the biennial Environmental Industries Forum (EIF). EIF's purpose is to assemble U.S. and Chinese government and industry representatives to facilitate the development of policies, relationships, and projects that advance the environmental technologies industry in China and promote trade in environmental goods and services. EPA has been working with Commerce to organize EIFs that address current environmental priorities in China.

In September 2013, MEP and the US Trade and Development Agency (TDA) signed an agreement to develop a model regional air quality plan for Jiangsu Province and create a training program to enhance capacity for air quality managers in China. EPA will be involved in this important project, which will highlight US best practices and technologies for air quality management and adapt them to China's situation and environmental challenges.

According to the US Business Council on Sustainable Development (BCSD), China does not allow oily diatomaceous earth to be reused for energy, resulting in a missed opportunity for US businesses operating in China that generate oily waste. In response to a recent request from BCSD, EPA OGC supplied information to clarify how in the US used oil from diatomaceous earth, in appropriate circumstances, might be burned as a fuel source, advancing sustainability by diverting used oil from the waste stream to the fuel supply. OGC's response to BCSD is attached.

Your press outreach will address why you are in China and build on your OpEd that the Embassy/Consulates will be working to place to align with your arrival. The Oriental Morning Post, which will be conducting the interview, will have published the OpEd this morning. The Shanghai Consulate has had positive experiences working with this newspaper in the past.

**Attachment:**

- Participant Bios
- EPA Export Promotion Strategy FY14 Planning Document
- OGC Response to U.S. Business Council on Sustainable Development on Diatomaceous Earth
- Handouts on EPA Export Promotion Strategy (distributed at event)

**Administrator's Remarks** [All redactions below are based on Exemption 5]

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**To Be Followed By Press Engagement (TBC)**  
**Two 15-minute interviews or one 30-minute interview**